

## **Historic, Archive Document**

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**KELLOGG**  
SEED COMPANY

P. O. Box 684  
MILWAUKEE, WISCONSIN

Return Postage Guaranteed



MARKET QUOTATIONS

(Sec. 562, P. L. & R.)  
U. S. POSTAGE  
**PAID**  
Permit No. 409  
Milwaukee, Wis.



62.97



# KELLOGG SEED COMPANY

P. O. BOX 684  
Phone DALY 0373

## Field, Grass and Bird Seeds

322 EAST FLORIDA STREET MILWAUKEE 1, WISCONSIN

Distributors  
DOUGHBOY MILLS INC.  
Shawano, Wisconsin

DOOR COUNTY PRODUCE  
Sturgeon Bay, Wisconsin

Stocks will be available during the season at  
CENTRAL STORAGE & WAREHOUSE  
612 West Main Street, Madison  
Phone Fairchild 9700

TERMS: Net Cash

MARCH 12, 1945

Quotations are F. O. B. Milwaukee, subject to change without notice, and stocks unsold. BAGS OR SACKS are included at no extra charge. Broken packages, slightly higher.

The Kellogg Seed Company gives no warranty, express or implied, as to the productiveness of any seeds it sells and will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

**RED CLOVER**  
Central States  
\*RAINBO ..... \$41.05

**MAMMOTH CLOVER**  
Indiana-Michigan Grown  
\*RAINBO ..... \$41.15

**SWEET CLOVER**  
White Blossom  
RAINBO ..... \$17.05  
  
Grundy County  
RAINBO ..... 17.05  
  
Yellow Blossom  
RAINBO ..... 16.90  
60-lb. and 160-lb. Bags

**ALSIKE CLOVER**  
Per 100 lbs.  
\*RAINBO ..... \$39.20  
60-lb. and 160-lb. bags

**ALFALFA**  
Montana Grown  
RAINBO .....  
Special .....  
Per 100 lbs.

**KANSAS**  
RAINBO .....  
  
**OKLAHOMA**  
RAINBO .....  
60-lb. Bags

**O.P.A.  
RETAIL DEALER'S  
MARGINS**

The following are the maximum margins a retail dealer may add to the maximum wholesale prices:

	Per 100 lbs.
Alfalfa, Northern	\$ 4.50
Alfalfa, Central	4.50
Red and Mammoth Clover	3.85
Alsike	3.85
Sweet Clover	3.00

These margins may be increased by the cost of transportation from our warehouses to yours.

\* We Cannot Offer at Present the Items Marked

**WHITE CLOVER**  
Per 100 lbs.  
RAINBO ..... \$83.00  
Prime ..... 75.00

**LADINO CLOVER**  
Per lb.  
RAINBO ..... \$ 2.10  
Less than bag lots, 15c per lb. higher.

**LESPEDEZA, KOREAN**  
Per 100 lbs.  
RAINBO ..... \$10.75  
100-lb. sacks

**TIMOTHY**  
Per 100 lbs.  
RAINBO ..... \$ 8.00  
120-lb. bags

**SUDAN GRASS**  
Per 100 lbs.  
RAINBO ..... \$ 7.30  
100-lb. sacks

**REED CANARY GRASS**  
Per 100 lbs.  
RAINBO ..... \$45.00  
100-lb. bags

**FIELD PEAS**  
(For Seeding Purposes)  
White RAINBO ..... \$ 7.00  
100-lb. sacks

**SOY BEANS**  
Per Bushel  
Manchu, No. 3 RAINBO..... \$ 2.80  
Wisconsin Grown

Manchu, No. 606 RAINBO.... 2.80  
Wisconsin Grown  
150-lb. sacks

**MILLETS**  
Per 100 Lbs.  
German, RAINBO ..... \$ 6.00  
Japanese, RAINBO ..... 6.25  
Proso, RAINBO ..... 4.50

**FLAX**  
Per 100 Lbs.  
RAINBO ..... \$ 7.25  
RAINBO, Golden ..... 7.25  
140-lb. sacks

**DWARF ESSEX RAPE**  
Per 100 lbs.  
RAINBO ..... \$20.00

**COTTON GRAIN BAGS**  
Per 100  
New Bemis Bags..... \$39.75  
New Royal River Bags..... 38.75

LIBRARY  
RECEIVED

★ MAR 20 1945 ★

U. S. Department of Agriculture



## LAWN GRASS MIXTURES

RAINBO LAWN and SHADE GRASS MIXTURES produce closely knit, velvety lawns of beautiful texture. They are compounded from the very finest turf grass seeds, expertly cleaned and blended. Most attractively packed in 1-lb. and 5-lb. sizes for discriminating lawn lovers who demand the very best.

### RAINBO LAWN SEED

Per 100 lbs.

2-lb. (25 and 50 to a case) .....	\$42.50
5-lb. (12 to a case) .....	42.50
2-lb. Shade Grass (25 and 50 to case) .....	47.50
5-lb. Shade Grass (12 to a case) .....	47.50

### RAINBO LAWN SEED—Bulk

25-lb. Sacks .....	\$39.00
50-lb. Sacks .....	39.00
100-lb. Sacks .....	39.00

### RAINBO SHADE GRASS—Bulk

25-lb. Sacks .....	\$44.50
50-lb. Sacks .....	44.50
100-lb. Sacks .....	44.50

### RAINBO BENT GRASS SEED

Seaside—1-lb. bags .....	\$95.00
Astoria—1-lb. bags .....	93.00

## GRASSES

### KENTUCKY BLUE GRASS SEED

Per 100 lbs.

Selected, Extra Heavy.....	\$38.00
RAINBO .....	32.00
100-lb. sacks .....	

### FANCY RED TOP

RAINBO .....	\$20.50
Extra fancy, 98% pure.....	21.75
100-lb. bags .....	
Unhulled .....	11.00

### ORCHARD GRASS

RAINBO .....	\$37.00
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### CHEWINGS FESCUE

RAINBO .....	\$76.00
Less than full Sacks, \$3.00 per 100 lbs. higher.	

### BENT GRASS (Certified)

Per 100 lbs.

#### ASTORIA

RAINBO, Blue Tag, State Sealed .....	\$80.00
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#### SEASIDE

RAINBO, Blue Tag, State Sealed .....	\$82.00
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### SMOOTH BROME GRASS

(*Bromus inermis*)

RAINBO—Certified No. 1.....	\$18.00
100-lb. sacks .....	

A mixture for hay, 6 to 8 lbs. of Alfalfa, 3 to 4 lbs. Red Clover and 6 to 10 lbs. of Brome Grass may be used on heavy soils. 6 to 8 lbs. of Alfalfa and 6 lbs. of Brome Grass for Sandy soils. Mix the Brome Grass with the nurse crop and seed with the grain.

### RYE GRASS

American Grown .....	\$10.50
Perennial—Blue Tag.....	20.00
100-lb. sacks .....	

## NOD-O-GEN

### PRE-TESTED INNOCULATOR

#### Humus

No. 1—For Alfalfa and Sweet Clover.

No. 2—For Red, Alsike and White Clover.

Retail Wholesale

1 bushel .....	.50	.30
2 1/2 bushel .....	1.00	.54

No. 4—For Soy Beans.

2 bushel .....	.30	.20
5 bushel .....	.55	.33
25 bushel .....	2.50	1.50

\*You can fill all orders of 5-10-15-20-25 or 30 bushels with this one package.

Sold on a Returnable Basis  
for credit of 50% of invoice value.

Inoculate all Legume Seeds with

## NITRAGIN

1898—Forty Seven Years of Service—1945  
When ordering, Always state name of seed.

#### ALFALFA

Swt., Bur., Hubam Clovers	SOYBEANS
Size	Size
Dealer	Dealer
1 bu. ea. \$ .32 \$ .50	Small (Inoculates up to 120 lbs. seed) \$ .20 \$ .30
2 1/2 bu. ea. .65 1.00	5 bu. ea. .37 .55
	25 bu. ea. 1.67 2.50
	(One can) 30 bu. 2.17 3.25
	(6-5 bu. cans)

#### CLOVERS

Medium & Mammoth Red, Alsike, Crimson & White Clovers	BEANS—Navy, Pinto, Wax, String, Kidney and Great Northern
	1 bu. ea. ....\$ .23 .35
	PEANUTS, LIMA BEANS, COW PEAS
	Small (Inoculates up to 120 lbs. seed) \$ .20 \$ .30
	5 bu. ea. .37 .55
	25 bu. ea. 1.67 2.50
	(One can) 30 bu. 2.17 3.25
	(6-5 bu. cans)

#### LESPEDEZA

100 lb. size (Inoculates up to 100 lbs.) \$ .32 \$ .50	PEANUTS, LIMA BEANS, COW PEAS
	Small (Inoculates up to 100 lbs. seed) \$ .20 \$ .30
	5 bu. ea. .37 .55
	25 bu. ea. 1.67 2.50
	(One can) 30 bu. 2.17 3.25
	(6-5 bu. cans)

#### LUPINES (All Varieties)

100 lb. size (Inoculates up to 100 lbs. seed) ea. \$ .32 \$ .50	GARDEN SIZE—Peas, Beans, Sweet Peas, Lupines, Lima Beans and Edible Soybeans
	Dlr. 80c ctn.—Rtl. 10c ea.—Packed 12 to Disp. Ctn.
	2 1/2 bu. to 25 bu. sizes 6 to carton, all others 12

## BIRD SEED

### FOR FEEDING

Per 100 lbs.	
Sunflower—Fancy .....	\$22.00
Bird Rape—Large, Sweet .....	20.00
Bird Rape—Wisconsin Sweet ...	19.00
Niger or Thistle .....	22.50
Lettuce—White .....	9.00
Large Millet .....	4.50

## SEED SOWERS

Retail List Price

"Cyclone" Seed Sower.....	\$2.75 Ea
"Horn" Seed Sower.....	.95 Ea
Above prices are subject to a dealer discount of 33 1/3 %	

# RAINBO BRAND SEED CORN

## NEBRASKA GROWN

### DENT VARIETIES

	Per Bushel
Wis. No. 8 . . . . .	\$ 2.80
Wis. No. 12 Golden Glow . . . . .	2.80
Early Murdock . . . . .	2.80
Improved Leaming . . . . .	2.80
Pride of North . . . . .	2.80
Reid's Yellow Dent . . . . .	2.80
2 bushel sacks	

## FODDER CORN

	Per Bushel
Red Cob . . . . .	\$ 2.50
Leaming . . . . .	2.40
Pride Fodder . . . . .	2.40
Eureka—Virginia Grown Fodder . . . . .	3.95
2½ bushel sacks	

## FODDER HYBRID CORN

(Iowa Grown, Certified Blue Tag)

	Per Bushel	
	Flats	Rounds
Illinois 960 . . . . .	\$ 3.75	
U. S. No. 13 . . . . .	6.00	4.75
In bushel bags		

## SEED GRAINS RAINBO BRAND

### SEED OATS

	Per Bushel
Vicland — Uncertified . . . . .	\$ 1.25
Vicland — Certified . . . . .	1.90
3 bushels per bag	

### SEED WHEAT

	Per Bushel
Progress . . . . .	\$ . . .
Marquis Type . . . . .	. . .
Sturgeon . . . . .	2.50
2½ bushels per sack	

### SEED BARLEY

	Per Bushel
Oderbrucker Type . . . . .	\$ . . .
Wisconsin No. 38 Type . . . . .	1.80
2½ bushels per sack	

### SPRING RYE

	Per Bushel
RAINBO . . . . .	. . . . .



	Retail Selling Price Each	Dealer Cost Per Ton
100-lb. Bags . . . . .	\$ 2.25	\$28.00
50-lb. Bags . . . . .	1.50	31.95
25-lb. Bags . . . . .	.90	37.35

Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, (exclusive of Milwaukee County) and upper Michigan. Milorganite quotations apply only in this distributive territory.

## WISCONSIN GROWN CORN

### DENT VARIETIES

(Certified Blue Tag—Pierce County Grown)	
Per Bushel	
Golden Glow . . . . .	\$ 4.50
Wisconsin No. 8 . . . . .	4.50
Wisconsin No. 25 . . . . .	4.75
Northwestern Red Dent . . . . .	4.50
2 bushel sacks	

## HYBRID SEED CORN

(Wisconsin Grown, Certified Blue Tag)

	Per Bushel	
	Flats	Rounds
85-Day . . . . .	\$ 7.00	\$ 5.00
90-Day . . . . .	7.00	4.50
95-Day . . . . .	7.00	4.50
100-Day . . . . .	6.75	4.50
105-Day . . . . .	6.75	4.50
110-Day . . . . .	6.75	4.50
115-Day . . . . .	6.75	4.50
120-Day . . . . .	6.75	4.50
One bushel per bag		

## SUNFLOWER—FOR SEED

Per 100 lbs.  
RAINBO . . . . . \$22.00

100-lb. sacks

## BUCKWHEAT

Per 100 lbs.  
Japanese . . . . .  
Silverhull . . . . . \$3.00

2 bushel sacks

## WINTER VETCH

Per 100 lbs.  
For Spring and Fall Planting.  
RAINBO . . . . . \$18.00

## CANE

Per 100 lbs.  
For Fodder only.  
RAINBO . . . . . \$ 5.50

## ATLAS SORGO

Per 100 lbs.  
RAINBO . . . . . \$4.50

## SACCO PLANT FOOD

### For Lawn and Garden

### AND

### SACCO VICTORY GARDEN FERTILIZER

	Dealer	Retail
5 Lbs. (16 per carton) . . . . .	\$.27	\$.40
10 Lbs. (8 per carton) . . . . .	.47	.70
25 Lbs. (3 per carton) . . . . .	.93	1.40
50 Lbs. . . . .	1.50	2.40
100 Lbs. . . . .	2.33	3.50

State Kind Wanted When Ordering



## SEMESAN

### SEED DISINFECTANTS

A TREATMENT FOR EVERY MAJOR CROP

In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.

COMMODITY AND NET WEIGHT OF PACKAGES	Minimum Wholesale Resale Prices (Prices to Dealers)	Minimum Retail Resale Prices (Prices to Consumers)
<b>New Improved CERESAN</b> —For Wheat, Oats, Barley, Cotton, Sorghums, Rye, Flax and Peas.		
4-oz. can . . . . .	6.95 a case of 36 cans	\$.30 a can
1-lb. can . . . . .	6.50 a case of 12 cans	.80 a can
4-lb. can . . . . .	12.15 a case of 6 cans	2.70 a can
8-lb. can . . . . .	24.27 a case of 6 cans	5.40 a can†
25-lb. pail . . . . .	12.00 a pail	15.00 a pail
100-lb. drum . . . . .	45.00 a drum	55.00 a drum
<b>2% CERESAN</b> —For Cotton, Peas and Narcissus.		
1½-oz. package . . . . .	6.35 a case of 12 cans	.75 a can
4¾-lb. can . . . . .	14.06 a case of 6 cans	3.14 a can
25-lb. pail . . . . .	11.50 a pail	14.50 a pail
100-lb. drum . . . . .	42.50 a drum	52.00 a drum
<b>SEMESAN JR.</b> —For Field, Sweet and Pop Corn.		
1½-oz. package . . . . .	10.80 a case of 144 pkgs.	.15 a pkg.
12-oz. can . . . . .	4.69 a case of 12 cans	.56 a can
6¼-lb. can . . . . .	16.90 a case of 6 cans	3.75 a can
25-lb. pail . . . . .	10.50 a pail	12.50 a pail
100-lb. drum . . . . .	37.00 a drum	45.00 a drum
<b>SEMESAN BEL</b> —For Irish and Sweet Seed Potatoes.		
2-oz. package . . . . .	24.50 a case of 144 pkgs.	.30 a pkg.
1-lb. can . . . . .	13.20 a case of 12 cans	1.65 a can
4-lb. can . . . . .	25.68 a case of 6 cans	5.70 a can
25-lb. drum . . . . .	26.50 a drum	33.25 a drum
100-lb. drum . . . . .	103.00 a drum	125.00 a drum
<b>SEMESAN</b> —For Vegetables and Flowers (Brown Patch).		
1/3-oz. envelope . . . . .	8.70 a case of 144 envs.	.10 an env.
2-oz. can . . . . .	9.05 a case of 36 cans	.40 a can
12-oz. can . . . . .	15.56 a case of 12 cans	1.88 a can
4-lb. can . . . . .	40.80 a case of 6 cans	9.10 a can
25-lb. drum . . . . .	42.00 a drum	52.50 a drum
100-lb. drum . . . . .	163.60 a drum	198.00 a drum
<b>ARASAN</b> —For Peanuts, Corn and Certain Vegetables.		
1-oz. package . . . . .	13.80 a case of 144 pkgs.	.16 a pkg.†
8-oz. can . . . . .	12.50 a case of 24 cans	.80 a can
5-lb. can . . . . .	29.40 a case of 6 cans	6.45 a can
25-lb. drum . . . . .	24.00 a drum	30.00 a drum
100-lb. drum . . . . .	93.00 a drum	115.00 a drum
<b>Special SEMESAN</b> —For Golf and Lawn Turfs.		
8-oz. can . . . . .	15.60 a case of 24 cans	1.00 a can
6-lb. can . . . . .	42.10 a case of 6 cans	9.35 a can
25-lb. pail . . . . .	28.75 a pail	36.00 a pail
100-lb. drum . . . . .	111.50 a drum	135.00 a drum
<b>THIGSAN</b> —For Golf and Lawn Turfs.		
8-oz. can . . . . .	12.50 a case of 24 cans	.80 a can
5-lb. can . . . . .	29.40 a case of 6 cans	6.45 a can
25-lb. drum . . . . .	24.00 a drum	30.00 a drum
100-lb. drum . . . . .	93.00 a drum	115.00 a drum

(†) These are also "Ceiling Prices" established by O. P. A.

## CRO-TOX

### Crow and Bird Repellent

Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

1 Bu. (8 oz. Size) \$ 4.80 per Doz.

2 Bu. (16 oz. Size) 8.00 per Doz.

4 Bu. (1 qt. Size) 12.00 per Doz.

## "AMMATE"

### DUPONT WEED KILLER

Dealer      Retail

2 Lb. Bottle, Per Case of 12 . . . . . \$ 6.00 \$ .75 ea.

6 Lb. Bottle, Per case of 4 . . . . . 5.40 1.80 ea.

10 Lb. Drum, Per Case of 6 . . . . . 14.30 3.00 ea.



## PLANTERS' REFERENCE

### Pounds to Sow Per Acre

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast .....	18-22	60
Alfalfa, drills .....	12-15	60
Barley .....	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky.....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat .....	45-60	52
Cane, broadcast .....	50-70	50
Cane, drills .....	10-15	50
Clover, Alsike .....	8-12	60
Clover, Medium .....	10-15	60
Clover, Mammoth .....	10-15	60
Clover, Sweet, hulled.....	12-15	60
Clover, Sweet, unhulled.....	20-30	30
Clover, White .....	4-8	60
Corn .....	8-12	56
Sweet Corn .....	12	
Fescue, Meadow .....	15-25	24
Fescue, Chewings .....	25-28	14
Flax .....	28	56
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Lawn Grass .....	Depending on Conditions	Depends on Quality
Millets, for hay .....	45-50	50
Millets, for seed.....	30-40	50
Millet, Japanese .....	12-15	30
Oats .....	64-76	32
Peas—		
Canada Field, broadcast.	120-150	60
Canada Field, with grain	75-90	60
Rape, broadcast .....	8-10	50
Rape, in drills .....	5-6	50
Red Top, Solid seed.....	7-12	14
Red Top, unhulled .....	10-15	14
Reed Canary Grass.....	4-6	24
Rye, Winter .....	84-112	56
Rye, Spring .....	56-84	56
Speltz .....	62-100	48
Sudan Grass, broadcast.....	30-40	40
Sudan Grass, in drills.....	15-25	40
Sunflower .....	8-10	24
Timothy .....	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat .....	90-120	60

**KELLOGG**  
SEED COMPANY  
MILWAUKEE, WISCONSIN

## "WEEDONE"

### THE NEW WEED KILLER

	Pkgs. Per Case	Retail
6 oz. Bottle .....	36	\$ 1.00 each
1 qt. Bottle.....	12	4.00 each
1 gal. Bottle .....	4	12.00 each
5 gal. Can .....	1	55.00 each

Dealer Discount 33½%

One part of WEEDONE mixed with 60 parts of water produces the most effective result. Sprayed on leaves WEEDONE kills the following weeds right down to the root tips:

Bindweed (Morning Glory).  
Poison Ivy — Oak or Sumach.  
Plantain — Burdock.  
Canada Thistle — Ragweed.  
Wild Cherry — Blackberry.  
Horse Nettle — Nimble-Will.  
Yarrow — Dandelion.  
Honeysuckle — Black Locust.  
Perrmuda Grass — Sassafras.

Most grasses, while damaged with WEEDONE, are not killed by it.

### FOR THE CONVENIENCE OF OUR CUSTOMERS

We Will Carry Complete Stocks of

**RAINBO SEEDS**

During the Spring Season

In **Madison**, c/o **CENTRAL**  
**STORAGE & WAREHOUSE CO.**

612 West Main Street  
Phone Fairchild 9700

We shall be happy to serve you at Milwaukee or Madison, whichever is most convenient for you.